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What will yours be this summer?

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Welcome

This time of year offers the perfect opportunity to look back over the personal memories and moments of the last 12 months. CEWE helps millions of people share and relive those memories, bringing joy to families right across Europe.

I hope that some ideas in this CEWE Magazine inspire you to capture those moments to share and relive again and again.

Here’s to a wonderful Christmas and another brilliant year to come!

Duncan Midwood - Managing Director, CEWE UK.
BRAND NEW SOFTWARE UPDATE

The latest version of our Creator Software is now available to download, complete with a fresh look and fantastic new features, plus some brilliant products we think you'll love.

Head to page ___ to find out more, and don't forget to install the update next time you open the software.

NATIONAL GEOGRAPHIC TRAVELLER PHOTOGRAPHY COMPETITION

For the second year running, CEWE was the proud partner of the National Geographic Traveller Photography Competition. With nearly 2,000 entries, the standard of images was incredibly high. Congratulations to Rashid Khaidanov, who took home the Grand Prize with his stunning shot of Dunluce Castle in Northern Ireland.

Rated ‘Excellent’ on Trustpilot

Exciting news! Our Trustpilot score has recently increased to 9 out of 10, giving us a rating of ‘Excellent’. Keep your lovely reviews and feedback coming!

INTRODUCING MATTE PHOTOGRAPHIC PAPER

If you’re a fan of True Matte paper, you’ll love our brand new Matte Photographic paper. It combines the soft, smooth finish of matte with a layflat binding - perfect for breathtaking double page spreads. Learn more about this beautiful new paper on page ___.

BEST BOOK SERVICE 2016

We’re pleased to announce that our CEWE PHOTOBOOK range has recently been awarded Best Book Service by Photography News.

One of the best things about this award is that the winner is chosen by Photography News readers, and with around 4,500 readers placing their votes this year, it’s fantastic to know that so many people love our photo books.

Fly Away with CEWE Air

Keep your eyes on the skies, and you may well spot a colourful CEWE aeroplane flying across Europe this summer. The two planes are used by tour operator TUI, whisking holidaymakers away on their travels to make more memories for their next CEWE PHOTOBOOK!
TELLING TALES

We all have a story to tell. Tell yours with a CEWE PHOTOBOOK. Combine words and pictures to create a book that perfectly captures the people, places and events that make your story special.

TRAVEL JOURNAL

Turn your travel adventures into a book that instantly transports you back to that special place. Whichever corner of the world you’ve been exploring, combine photos from your trip with journal entries about your experiences, and when you look back you’ll remember so much more of the detail that made your holiday magical. After spending an unforgettable few weeks exploring, you’ll be an expert on the place you loved, so why not add in your own personal recommendations of things to see, do and (most importantly) eat? Then if any friends or family want to follow in your footsteps, they’ll have your handy guide book to accompany them.

BEETIME STORYBOOK

Create a colourful storybook filled with your mini Michelangelo’s artwork. Scan in their doodles and drawings, then weave a story from the characters and places they’ve illustrated.

If you’re planning a family outing, make sure you take your camera along. Help your little one capture all the things they get up to on camera, then once you’re back home, they can use these photographs as inspiration for their drawings. Simply scan these into your computer to add them to a photo book.

A special day out can be turned into a book filled with their own colourful illustrations, which in turn will become a bedtime story they’ll want you to read again and again.
LOVE STORY
Every love story starts somewhere. Relive the beginnings of romance with a photo book of the happy memories you’ve shared with your better half. Combine selfies and silly photos with scanned in cinema tickets and love notes to create a scrapbook that tells the story of your relationship. A perfect gift for an early anniversary, or for a surprise birthday present that’s from the heart.

The small size of the Pocket CEWE PHOTOBOOK means that you can create a whole series of books of your love story, and they won’t take up too much room on the shelf. Create one every couple of months to bring those photos from your phone, Facebook or Instagram to life.

ANNIVERSARY ALBUM
Mark a big anniversary by creating a beautiful book filled with the happy couple’s best moments. From the early days and first dates, to first houses, holidays and babies, capture every milestone and special moment in the pages of their very own book.

A lifetime spent in love is one worth celebrating. To ensure you don’t miss anything out, scan old pictures to your computer to create digital copies, then use these treasured family photos to design a photo book that your parents or grandparents will love. Alternatively, if you don’t have a scanner, you could use your phone or camera to take photos of the prints, then design your book with these images.

BABY BOOK
The little ones grow up so fast, turning from baby to toddler to child in the blink of an eye. From the everyday moments that make you smile, to the extraordinary moments when they reach a new milestone, record each special memory in a photo book documenting their early years.

Remember all the little quirks and funny quotes that made you laugh by writing them up and including them in your book. You’ll be left with a precious keepsake to treasure forever - and a great way to embarrass your little one once they become a big one!
THE FINISHING TOUCH

Your home is your sanctuary - a place to relax and unwind at the end of a long day or a busy week. Feeling truly at home starts with creating a space that reflects your personality and complements your lifestyle. In short, it’s all about making your home more “you”. From floor to ceiling, wallpaper to window dressing, every bit of your living space should make you feel like you’re in just the right place - and that includes the little details too, like photo frames. Whether your style is contemporary or classic, bringing photographs into your home can instantly make it feel more special. Surrounding yourself with your favourite faces, views and memories is a great way to make yourself smile all year round.

With 18 different frame designs to choose from, there's no need to compromise on style when you're creating one of our framed posters. Simply select the one that matches the look and feel of your home, and give that treasured photo pride of place on your wall. It's the perfect finishing touch for your favourite room.

COUNTRY CLASSIC

You like: Vintage furniture, floral fabric, cosy log fires, family antiques. We recommend: Lancaster Light Driftwood frame

The natural feel of this wooden frame will make it the perfect addition to your cozy, country-style living space. Its rustic finish gives it a hint of shabby chic, which will contrast beautifully with the floral fabrics, soft textures and comfy furnishings that make up your home. Pair it with a lovely landscape picture or serenely scenic photo to enjoy your favourite view from the comfort of your sofa.

MODERN MINIMALISM

You like: Clean lines, monochrome, light spaces, sleek furniture. We recommend: Confetti White frame

Complement the clean lines of your contemporary home with this sleek white frame. If you've created a minimalist vibe in your living space, an unfussy frame like our Confetti White design will let you enjoy that special photo without compromising on your favourite modern style. Use it to show off a striking black and white shot of the ones you love. Less is more, and this simple frame is the perfect example of that.

ON TREND

You like: Marble, fun tropical patterns, metallics, greenery. We recommend: Designer Copper Metallic frame

If you like to keep your decor up to date with the latest design trends, then you're sure to have a few copper accessories in your home. Copper brings a warm glow to any room, and now you can add that warmth to your favourite photographs too. Choose a colourful art print or fun photo of your pet and turn it into a metallic masterpiece with our stunning copper frame. Who said gold had to be the winning colour?

HOW TO ORDER

There are two ways to create your framed poster.

Creator Software
Under the Wall Art menu, select Frames and then Framed Posters. Choose a size from the ten available, then select a frame and mount from the left hand menu in the product editor.

Online at cewe-photoworld.com
Find Photo Posters in the Canvas & Wall Art menu. Choose a semi gloss poster, upload your photo, then select your frame in the options column.

Frames are available on semi gloss posters of the following sizes: 20 x 30cm, 20 x 60 cm, 30 x 30 cm, 30 x 45cm, 30 x 90 cm, 40 x 40cm, 40 x 60 cm, 50 x 50cm, 50 x 75 cm.
Fresh New Look, Same Great Software

We're always working hard to improve our Creator Software and add new features to help you turn your photos into something special. The latest version of our software offers a smoother, simpler journey when you're choosing and creating a product, which is complemented by a fresh new look. Although this new and improved software looks a little different, you can still create all of the same products you love, as well as some brand new ones we think you'll like. These design changes have been made with you in mind, and we hope you'll find it even easier to browse and design our products.

How to Update Your Creator Software

Make sure you update your current version of our software so you don't miss out on these new features. Next time you open the Creator Software on your computer, you'll be prompted to update. Simply follow the on-screen instructions to download and install the update, which should only take a few minutes. Once that's done, you'll be able to enjoy all of the fantastic new features we've added.

Any projects you've been working on will still be there, so you won't lose your work, and you'll be able to continue with your designs using the updated software.

Improved CEWE PHOTOBOOK Assistant

Create a beautiful book in minutes using the CEWE PHOTOBOOK Assistant. We've improved this tool so it's quicker and easier to use, so now you can design your photo book in just a few clicks. Simply drag and drop individual photos or entire albums over to the page, then choose a style. You can then rearrange your images as much as you like to create your perfect photo book.

Themes for Every Occasion

We've introduced Themes for photo books - a collection of ready-made layouts complete with backgrounds and clip art. These are organised by occasion, so whatever event your book is documenting, you'll find a theme to match.

Add your photos to one of these themes to create a beautiful book, or alternatively you could edit a theme and use it as inspiration to create your own design.

Simpler, Clearer Journey

Whichever product you're making, it's now even simpler to navigate around our software. When creating a CEWE PHOTOBOOK, you'll be able to see a clear overview of the options you've selected, like size and paper type, and these can be easily changed.
We know that lots of you are big fans of our True Matte paper, but we know you also love our layflat photographic papers. That’s why we set out to find a way to combine the elegance of True Matte with the striking effect of a layflat paper.

Our brand new Matte Photographic paper does just that. With a smooth matte finish, and a layflat binding so you can show off your images across a double page spread, it combines the beautiful feel of matte with the wow factor of our layflat books. As it’s a photographic paper, it has a slightly heavier weight than True Matte, and feels even smoother than our original matte paper.

Matte Photographic will really bring out the brilliant colours and rich contrasts of your images. With beautiful, deep blacks it’s perfect for making black and white photography stand out. Meanwhile, its flawlessly smooth pages show no fingerprints, so however many times you pore over your book, it will never get smudged.

As well as creating impact with impressive panoramas and double page spreads, the layflat binding of our Matte Photographic books gives you much more freedom when designing a layout. Instead of designing pages individually, you can create a design which flows from one page to the next, with no gap or curve between to disrupt your layout.

Adding these embossed elements to your cover will help to make your creation look and feel more like a professional book. Run your fingers across the cover to feel the beautiful embossing, and see how it catches the light as you move the book.

Using highlights in your cover design will add depth and detail, and is perfect for that one-off book of a special occasion.

Highlights are available on the Large Landscape, Large Portrait and XL Square CEWE PHOTOBOOK, and for books with all paper types except True Matte. It’s also important to note that when you add highlights to your cover, the cover of your book will become matte - regardless of the paper type you’ve chosen.
DISCOVER
THE 7 WONDERS OF
THE SOCIAL WORLD

There are beautiful, breathtaking and brilliant landmarks to explore in every corner of the globe. Recently we set out to discover which of these are most popular with Instagrammers, ranking some of the world's most popular tourist spots by the number of times their hashtags have been used.

Read on to explore these seven wonders of the social media world and find out how to capture captivating photos of these much-loved landmarks.

#BigBen

*Instagrammed 2.2m+ times*

A trip to Paris wouldn't be complete without taking at least one photograph of the iconic Eiffel Tower. France's best-known landmark was originally only built as a temporary exhibit for the 1889 World's Fair, but it's gone on to define the Parisian landscape ever since.

From here you can enjoy the stunning sight of the tower across the famous Warsaw fountains. Perfect for that picture postcard shot of one of Gustave Eiffel's most famous works, who was also the man behind the Statue of Liberty.

If you have a head for heights you can make your way to the top of its three floors to enjoy captivating views across the city of love, but when you want to take in a view of the tower itself, we recommend heading to the Jardins du Trocadéro.

#GoldenGateBridge

*Instagrammed 1.4m+ times*

More orangy red than golden, the colour of the Golden Gate Bridge was chosen to stand out against the frequently foggy skies of San Francisco. And it's this fog that could be your biggest challenge when trying to capture a shot of the bridge.

If you do get a clear day, Battery Spencer is the place to take that classic postcard picture. You'll have to contend with your fellow photographers and tourists, but you'll be rewarded with an amazing photo of the bridge with the San Francisco skyline in the background.

Alternatively, get on your bike! You can cycle or walk across the bridge, which is just over a mile and a half in length. From the walkway you'll be able to take some close up shots of the bridge's structure, as well as capturing the city and Alcatraz Island beyond.

#BurjKhalifa

*Instagrammed 1.3m+ times*

Standing three times taller than the Eiffel Tower, the Burj Khalifa dominates the Dubai skyline as the tallest building in the world. It can be quite a challenge to fit its full 829.8 metres into one shot, so instead we recommend heading up the tower to one of the two observation decks, from where you can enjoy breathtaking views across the desert city.

Dusk is one of the best times to visit, just after the sun has set and as the city is lighting up for the night. Don't have a head for heights? If you'd prefer to keep your feet firmly on the ground, the public beach next to the Jumeirah Beach Hotel is one of the best spots to take in the view of this impressively towering landmark.

#EiffelTower

*Instagrammed 3.0m+ times*

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The best shots of Big Ben make the most of its enviable location in Westminster, besides the Thames and crowning the Houses of Parliament. To get a photo that captures all of this in one frame, go to the south side of Westminster Bridge.

Alternatively, stand on the bridge between dusk and dark to get some excellent long exposure shots of the passing traffic with Big Ben in the background. Bonus points if you can get a classic red bus in the shot too!
#NotreDame ▲
*Instagrammed 1.1m+ times*

Notre Dame cathedral is a masterpiece of gothic architecture, and attracts 14 million visitors each year, so it can get quite busy at peak times. Luckily, much of its beauty is in its intricate carved stonework. You can easily capture this detail without your fellow tourists in the frame by simply pointing your camera upwards towards the facade.

The distinctive white stone that forms the cathedral was quarried from the nearby Left Bank. Interestingly, Notre Dame’s famous gargoyles were once coloured - as was much of the exterior - before the paint wore off. For a closer look at these cheeky chaps, climb the 387 steps up through the cathedral to photograph them in more detail, and be rewarded with a spectacular view across Paris from the very top.

#Alhambra ➤
*Instagrammed 675k+ times*

This Moorish masterpiece is half-palace, half-fort, and also a World Heritage site. You’ll be greeted by medieval architecture, trickling fountains, and hidden courtyards, and if it wasn’t for the bustle of tourists, you could almost imagine yourself back in the 14th century.

You can’t use a tripod inside some of the palaces that make up the Alhambra, and flash photography isn’t allowed either. To counter this, try to visit at a time when natural light will be at its best, such as early in the morning or before sunset. Bathed in golden light, the detailed tile work and ceilings will look even more beautiful. Then, once you’ve captured the intricate details of the building itself, travel to the Mirador de San Nicolas to get that winning shot of the Alhambra from afar.

Avoid the peak hours of 11am until 3pm, and instead visit early in the morning before the tour groups begin arriving. The light is softer and better for photography at this time too, so you’ll be able to capture the iconic views without too many tourists in shot, and before the glare of the midday sun. Watch out for the llamas roaming free who may want to be in your photograph too.

#MachuPicchu ★
*Instagrammed 653k+ times*

A must-see for any visitor to Peru, Machu Picchu is the best-known archeological site in South America. 7,973ft above sea level and 550 years old, there are few landmarks as enchanting as this ancient Inca city. Your main challenge will be finding an angle to capture a tourist-free photograph, but an early start and a bit of patience should pay off.

The Seven Wonders of the Ancient World were a collection of awe-inspiring human constructions chosen by various Greek authors. They were classed as themata, or “things to be seen” in Greek - the ancient equivalent of our modern must-see landmarks.

1. The Great Pyramid at Giza, Egypt
2. The Hanging Gardens of Babylon
3. The Statue of Zeus at Olympia, Greece
4. The Temple of Artemis at Ephesus
5. The Mausoleum at Halicarnassus
6. The Colossus of Rhodes
7. The Lighthouse at Alexandria, Egypt

Scan the QR code or visit cewe-photoworld.com/instagram-top-places to explore the full list of the world’s most Instagrammed places. How many of them have you visited, and which ones are on your wishlist?
“Back then I had no real interest in photography, and documented my travels with scientific candour.” Harry explains. “However I was acutely aware when I returned that the images I brought back as memories paled in comparison to the sights I had seen, that I had failed to capture anything of the impression those sights had made on me.” It was this disappointment that made Harry determined to improve his photography skills, so he could capture images which more accurately conveyed his experiences. What started as a challenge swiftly became an addiction, and now he finds himself on the cusp of turning his passion into a full time career. Primarily a wildlife and travel photographer, he has been the recipient of a number of international awards, as well as featuring in prestigious publications such as National Geographic and BBC Wildlife.

Until recently he has balanced part time photography with financial consulting services, but soon he’ll be working alongside various travel companies to lead photographic and wildlife tours around the globe. It’s an exciting time for Harry, who credits David Attenborough with inspiring his fascination with wildlife as a child.

“I am an adventurer at heart, and I seek to pour this into my photography,” he details. “From close ups of wild cats to swimming amongst tiger sharks, I am constantly excited by the thrill we can witness from our wild earth.”

Adventure and wildlife photography go hand in hand, and as a result Harry has visited some truly exotic, off-the-beaten-track destinations. “My ambition is to go to every country” he states. “I am about 65 down, so a lot of travelling to go!”

Living in London offers few opportunities to indulge his passion for wildlife photography, so as a result Harry has visited some truly exotic, off-the-beaten-track destinations. “My ambition is to go to every country” he states. “I am about 65 down, so a lot of travelling to go!”

The life of a photographer isn’t without its hair-raising moments though. From a close-call whilst scuba diving in Borneo when his air tank cut out, to an unsettling night spent being pursued by an unknown predator in Tanzania, there have been a few slightly scary encounters - although not all as terrifying as they first seemed. “I was staying in a rather isolated hut which was built round a tree. There were virtually no walls and it was completely open to the Savannah.” Harry recalls.

“In the middle of the night there was a horrible croaky roar and crashes around the roof. It was pitch black and I couldn’t see a thing, but I could hear soft footsteps padding around the hut, circling me. The silence would then be shattered by this horrible cracked roar rising up again. For some reason the attacker never made its move, and I spent the night trying anything to make it leave without risking my life.”

“When I had survived to morning, I found that this blood curdling roar was in fact a giraffe with a cold. Because of their long necks and therefore long throats, they get very bad sore throats, and it had been eating the thatch to soothe it. Far from the long-toothed, bright-eyed predator my imagination had conjured up, the roar was just a bit of giraffe man flu.” Despite the unpredictability of his subjects, and the risks of working in the wild, Harry’s remains passionate about wildlife photography - and travelling to wherever in the world his craft might take him.

“Animals which are commonplace in Madagascar appear altogether alien to a Londoner. These are a constant reminder that we are not only a tiny cog within our ecosystem, but also that we all have so much to experience outside of our bubbles, and that there is still so much for each of us to explore.”

“INTERVIEW
WHERE THE WILD THINGS ARE

You wouldn’t know it when looking through his images, but Harry Skeggs hasn’t always been a photographer. In fact his initial forays into photography, as a teenager travelling beyond Europe for the first time, left much to be desired.

I love that feeling that I am still in a genuine wilderness, not a tourist trap couched as one.

INTERVIEW

I love that feeling that I am still in a genuine wilderness, not a tourist trap couched as one.
This, combined with a good dose of patience and flexibility, helps Harry capture his stunning shots. “I am a very lucky person, as my friends will attest, but luck is rarely enough!”

From big cats to colourful chameleons, Harry’s portfolio is filled with beautiful photographs of some of the planet’s most fascinating animals. Whatever the subject, many of his images convey a real sense of humour, and he’s adept at capturing an animal’s unique personality on camera. He says he works hard to capture what he can of their personality, as “it is much easier for audiences to relate to a photo that shows an emotion they can understand”. Again, this requires patience.

“When you first arrive they are on edge, they don’t know what your presence means. Are you a threat or an innocent bystander. They stiffen up, if not fleeing altogether. As you stay with them they get comfortable and being to revert to type, and it is then that their personality begins to shine through.”

CAPTURING THE KING OF THE ARTIC >>

“I was very struck by the loneliness of the Arctic and its inhabitants, eking out a difficult existence in a barren world of white. I wanted to convey this feeling in a shot, and of course this had to be the polar bear, the king of these lands.

“This shot came after a lot of cold hours on the deck of the icebreaker I was taking round the Svalbard archipelago. My main ambition was to see bears and this meant spending long hours in the icy wind, eyes peeled. Despite the apparently yellow fur, they disappear into the backdrop alarmingly quickly, earning their reputation by Eskimos as ‘shape shifters’.

“As the icy landscape reflected a lot of light, this allowed me to drop the aperture to my lens’ ‘sweet spot’, the aperture which gives the sharpest image, at f/11. Camera shake was a problem with very cold hands, so shutter speed needed to be fast enough to counteract. I bumped the ISO to get a shutter speed of at least 1/800 to ensure the image was as crisp as it could be.”

HARRY’S TOP TIP

“Shift your viewpoint. We are used to seeing the world through our own eyes, six feet above the ground. The photos that captivate audiences are ones that see things from a new perspective, and shed a new light on sights we are used to seeing every day. Get low, get high, get close! Change and experiment with the way we see objects and you will create really exciting results.”

This patience and dedication to capturing an authentic image shines through in Harry’s work, as does his love for the animals he photographs. Perhaps the main thing we see in his photographs though is passion - the enthusiasm and dedication of a man pursuing his dream.

“I really do urge everyone, as cliche as it is, to go out and pursue what it is that makes them happy.”

Discover more of Harry’s incredible photography at skeggsphotography.com.

All images copyright Harry Skeggs.
Sam Dew, our Online Marketing Executive, created a colourful ABC book for her son Eddie to help him learn the alphabet. Here she shares how she designed a book that’s perfect for a little one.

Eddie couldn’t believe it when he saw his book. He just sat for ages looking at each page, probably wondering how he, and his toys got into the book. It’s also really helping him get to grips with the different words as he’s familiar with the objects. We’ve had the book a while now and he still pulls it off the bookshelf to look through, the novelty of his own personal ABC book certainly hasn’t worn off yet!

A. Most of the photos had to be shot specifically for the book as they’re objects I wouldn’t usually focus on in a photo. I think this makes the book even more precious, because you never really think to photograph their toys, and before you know it they’ve grown out of them. It’ll be nice in years to come to be reminded of his favourite toys when he was a toddler.

B. From experience I’ve found larger books aren’t the easiest to look through with a toddler on your lap, so I opted for the square photo book which is big enough to make an impact, and small enough for Eddie to comfortably turn the pages. The paper was a no brainer - glossy pages which are wipeable, in case of any mess from those little sticky fingers.

C. I wanted the letter to stand out, so went for a really bold font, and the word needed to be clear to help Eddie see the different letters so I chose a clean, well spaced simple font.

D. It also helps the text stand out if the background is fairly plain or out of focus.

E. A tip for any book which will feature text over an image is to think about the framing. I tried to position most of the objects off centre to allow a blank space for the text and avoid it overlapping the object.

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National Parks, national treasures

Over the course of two years, photographer and CEWE Photoworld customer Robert Harvey visited and photographed all 15 of Britain’s National Parks. He documented this journey in a CEWE PHOTOBOOK, which is a stunning record of the diversity and beauty of Great Britain. Inspired by previous visits to National Parks in the United States, Robert wanted to create a book which shows that our own parks are just as diverse and photogenic. So began a project which saw him visit most of the parks at least three or four times, to capture each one in different seasons. The result is a beautiful book which transports us to the far corners of Britain to explore the breathtaking scenery of the place we call home.

Having visited every one of our National Parks, Robert particularly likes Dartmoor. “I enjoy Dartmoor and run photography tours there each year in association with Naturetrek,” he explains.

“It’s easily accessible and there are great contrasts in the landscapes within close proximity. Dartmoor’s granite tors are famous and very different to its lesser-known hidden valleys of luxuriant waterfalls and gnarled ancient woodlands.”

Robert’s favourite photographs are the ones that require careful planning, and which come together with a little bit of luck.

“One I took in Northumberland comes to mind,” says Robert. “I walked along the Hadrian’s Wall in pitch darkness late on New Year’s Eve. I guess everyone else was partying but I wanted to make a picture of the lone tree at Sycamore Gap with its bare branches silhouetted against the night sky and the Milky Way in the background (see left).

“When I got there it was all just as I planned - plus the bonus of the Northern Lights in the sky right behind the tree. Magic!”

As with any outdoor activity in Britain, the elements are the main challenge for landscape photography, but Robert lives by the mantra, ‘whatever the weather there are images to be made’. It is the varied weather and changing seasons that give the National Parks their character, and this is what stands out when looking through Robert’s images.

“My favourite season for landscape photography is winter. The countryside is transformed by snow, frost and ice. On good days, the quality of light is better than at any other time of year.”

Whatever the season, there’s one bit of kit that he would never be without, and that’s a tripod: “Even a small tripod holds the camera much steadier than your hand ever can. That way you can fine-tune your composition and get a good depth of field in sharp focus without having to worry about shutter speed or camera shake.

“The other piece of equipment I recommend is an alarm clock! Early in the morning is often the best time for outdoors photography. You can benefit from mist in autumn, frost in winter and lovely soft light when there is no one around in spring and summer.”

Wonderful in all weathers and seasons, our National Parks are a treasure to be enjoyed again and again, and well worth a visit with your camera.

Explore more of Robert’s photography at robertharvey.net. All images copyright Robert Harvey.
Gifts That Keep on Giving

Back in March, with Mother’s Day looming, Gregory Stanton needed a helping hand to surprise and spoil his wife Alice. Gregory usually shares his family’s adventures on his @London_Dad Instagram account, so it made perfect sense for us to help him make the most of all those photos!

Just like the rest of us, although he takes a lot of photos, Gregory doesn’t always get round to doing something with them - which is where our products come into their own.

“As a Dad with two young children, I almost always have my camera in hand, capturing all the family fun we have. We take hundreds of photos each month, but rarely have time to look through these, let alone print them out. Instead they stay hidden away on my camera or phone, or only get as far as being posted on Instagram.”

With some help from his eldest Etta, he created a photo book of some of their best family photos. “It was lovely to sit together and look through the book, reliving all the happy memories we’ve shared,” says Gregory.

“Making one of these books every few months is such a brilliant way to keep track of all those little milestones and moments that fly by when you’re busy raising a family. They’re just really great keepsakes to hold onto.”

beautiful book, he also used some of Etta’s doodles and drawings to create personalised mugs, and designed a photo cushion for a cosy Mother’s Day breakfast in bed - which Etta promptly pinched for bedtime!

Mother’s Day gave Gregory the perfect excuse to design some personalised gifts for his lovely wife, but whatever the occasion, we have something special for everyone to unwrap.

Q I’ve been wanting to try an acrylic print to see how it affects and displays a print as I’ve read some interesting things about it adding depth for example. Would you recommend any particular type of image to get the best out of that medium or does it not really make any difference?

PAUL, WEST SUSSEX

A It doesn’t really matter what type of image to be honest, the acrylic will make them all look pretty good, but what I would say is to have an image which is not flat or dull. Use an image which has good contrast and the acrylic will just emphasise this.

A big colourful landscape will work very well but then black and white images with deep shadows and bright highlights can look very impressive.

JAMES GRIFFITHS, PRODUCTION ENGINEER

Q I’d like to add text to my photo book but was wondering if there’s a limit to how much text I can add to each page?

KAREN, BRISTOL

A There’s no limit to the amount of text you can add to your book. You can add text to the front and back cover, inside pages, and on top of photos. You can also copy and paste text from a document or web page too.

There are lots of other options available, like adding shadows to text, adding coloured borders to a text box, and of course the usual options to change the font, colour and size. Any fonts you have on your computer will appear in the software, so if you have a favourite typeface you can use it in your book.

SARAH DARBY, CREATOR SOFTWARE SPECIALIST

Q What is layflat binding and how does it work?

SARAH, NORTHAMPTONSHIRE

A Layflat book binding shows double page spreads at their best due to none of the pages being lost in guttering of the spine, like you would have with a traditional bind. This then allows the book to lay completely parallel to the surface it is on when opened.

The way this works is the pages are printed in full double spreads, and each page is then stuck onto the back of the following page. Once this is completed, the first and last page are then attached to the interior sides of the cover. This then gives you a layflat book.

RYAN NEVIN, CUSTOMER CARE ADVISOR

Let our expert team answer your questions about our products.
If you’d like a query answered in the next issue, email hello@cewe.co.uk with your question, and if we feature it you’ll receive a £30 CEWE PHOTOBOOK voucher.
AWARD WINNING ADVICE

LEARN SOME TOP TIPS FROM WINNERS OF THE NATIONAL GEOGRAPHIC TRAVELLER PHOTOGRAPHY COMPETITION, AND BE INSPIRED BY THEIR TRAVELS. AS PROUD SPONSORS OF THE NATIONAL GEOGRAPHIC TRAVELLER PHOTOGRAPHY COMPETITION, WE’RE PLEASED TO PRESENT A SELECTION OF THE WINNING IMAGES, AS WELL AS THE STORIES BEHIND THEM.

GRAND PRIZE WINNER

RASHID KHAIDANOV
DUNLUCE CASTLE, NORTHERN IRELAND

Photographer Rashid Khaidanov had quite an epic journey to take his winning image, riding six hours on his bike from Belfast to Portrush, and battling injury and the weather to finally capture this amazing shot.

RASHID’S TOP TIP

“MY ADVICE IS TO EXPERIMENT A LOT. SEE PHOTOS OF SUCCESSFUL PHOTOGRAPHERS. TRY TO UNDERSTAND HOW THE PHOTOGRAPHER WAS THINKING BEFORE THEY MADE THIS SHOT. TRY TO ALWAYS DO BETTER AND ONE DAY YOUR WORK WILL BE MUCH BETTER.”

NATURE

PHOTO TIPS

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CAPTURED YOUR OWN WINNING IMAGES? KEEP AN EYE ON OUR WEBSITE AND FACEBOOK PAGE FOR DETAILS OF OUR LATEST PHOTO COMPETITIONS.

WINNER

BEN GOODWIN
RIO DE JANEIRO, BRAZIL

“As light flooded across the city, I noticed the shadow of Christ the Redeemer fill my frame and quickly took a series of shots, as a rainbow briefly gave the statue its own halo.”

BEN’S TOP TIP

“BE PATIENT. IT’S NOT VERY OFTEN THAT I TAKE TIME TO WAIT FOR THE RIGHT SHOT – I USUALLY TAKE A QUICK SNAP AND THEN AM ON TO THE NEXT SHOT. HOWEVER, A SHOT LIKE THIS ONE WAS ONLY POSSIBLE BY WAITING FOR THE RIGHT MOMENT AND, BECAUSE I MADE THE INVESTMENT WITH MY TIME, THE RESULTS WERE BEYOND WHAT I COULD’VE HOPED FOR.”

WINNER

DAVID CANDLISH
SINGAPORE

“If you just visit places expecting to photograph the main sights you will probably end up with the same photos as everyone else. I find you get the best pictures and the best stories by being as prepared as you can for the unexpected.”

DAVID’S TOP TIP

“SPEND MORE TIME BEHIND THE CAMERA AND LESS TIME IN FRONT OF THE COMPUTER. EASIER SAID THAN DONE IN A TIME WHERE ALMOST EVERY HOUSEHOLD HAS PHOTO EDITING SOFTWARE AND APPS AT THEIR DISPOSAL BUT SOME THINGS YOU JUST HAVE TO GET RIGHT ON CAMERA.”

WINNER

MIGUEL DE FREITAS
NAMBITI GAME RESERVE, SOUTH AFRICA

“I’m sure the judges have seen hundreds of lion images in their time so to be named a winner in a photo competition for such a prestigious magazine is truly incredible.”

MIGUEL’S TOP TIP

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My cewe photobook
My Life

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